



## BRUSHING TEETH STOPS SWEET TOOTH

Many people are suffering from bad food. The main culprit is food with a high sugar content, which has become a real problem over the past few years – both in the form of traditional sweets as well as processed food. American and German scientists meanwhile consider sugar and fructose to be just as dangerous as alcohol and cigarettes. Dr. med. dent. Matthias Weiler has also been able to observe the negative impact of too much sugar in his clinic. It is often the case that his patients want to forego sweets but are simply unable to withstand the craving. The dentist decided to help these patients: with Dr. Weiler Aromatic Toothpaste.

The toothpaste works on a unique, innovative principle: the aroma effect. **It reduces the craving for sweets with the help of natural and nature identical aromas during the tooth-brushing process.** The impact of the aromas unfolds while the user brushes and considerably curbs the desire for sweets. Dr. Weiler, who is an active athlete and aware of what makes a healthy diet, developed the toothpaste at his clinic in 2011.

During product development, extreme care was the top priority for Dr. Weiler and his team. The toothpaste therefore only contains ingredients which are permissible under the European Cosmetics Directive. Furthermore, the effectiveness of the product was extensively tested in a double-blind study with placebo control as well as in a further three-month study.

### THE RESULTS:

- The toothpaste verifiably reduces the craving for sweets in more than 90% of users.
- Users found the aroma and flavour of the toothpaste very pleasant. (school grade A-)
- 90% of users would recommend Dr. Weiler Aromatic Toothpaste.

Over the last 50 years the global consumption of sugar has tripled. For many people, this is the cause of dental diseases and can mark the beginning of various metabolic diseases such as weight problems, obesity and diabetes. We offer our customers a toothpaste with additional benefits. The fragrance of our aromas generates a feeling of contentedness and well-being.

# AROMATIC TOOTHPASTE



PREMIUM PRODUCT MADE IN GERMANY

## PROMOTES HEALTHY TEETH

- protection against caries
- protection against periodontitis
- protection against plaque
- build up minerals in enamel

## CURBS THE DESIRE FOR SWEETS

Excessive sugar consumption can lead to dental diseases, obesity and other diseases. Dr. Weiler Aromatic Toothpaste makes it easier for you to avoid excessive sugar consumption by natural aromas.

90 per cent of users confirmed the effect.

## USE

Optimal results if used three times a day. Rinse just a little after brushing your teeth.

## PRODUCER

AZ Zahncreme GmbH  
90480 Nuremburg, Germany

[www.dr-weiler.com](http://www.dr-weiler.com)



# DR. WEILER

# AROMATIC TOOTHPASTE

PREMIUM PRODUCT MADE IN GERMANY





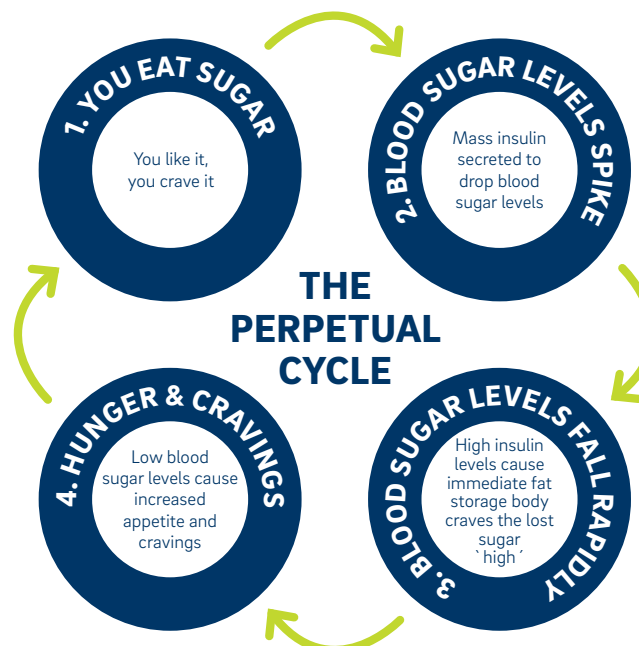
## VITA DR. WEILER

- Studied at University of Erlangen and University of Berlin, Germany
- Worked at University of Berlin, University of Regensburg, University of Munich, Germany and Clinica Borromeo Milano, Italy
- Professor Pitanguy Rio de Janeiro, Brazil  
Metropolclinic and Metropolpraxis, Germany

REDUCE YOUR SUGAR  
CONSUMPTION WITH THE  
HELP OF NATURAL AROMAS.  
CONTROL YOUR WEIGHT BY  
EATING HEALTHY FOOD.



### SUGAR ADDICTION:



THE CYCLE  
IS REPEATED

## AROMATIC TOOTHPASTE

### HOW IT WORKS:

- The use of selected aromatics/flavouring substances being established for more than 100 years
- The aromatics/flavouring substances send neurogenic messengers within the brain to reduce hunger/appetite for sweet foods

OF COURSE,  
THE TOOTHPASTE, WHICH  
IS 100% MADE IN GERMANY,  
PROMOTES HEALTHY TEETH  
AND RELIABLY PROTECTS  
THEM IN THE BEST WAY  
POSSIBLE.

### ADVANTAGES:

- contains no Menthol (antiallergic effect)
- contains no etheric oils, so can be used during homeopathic treatment
- prophylaxis against obesity and support of diet by reducing sugar consumption
- contains the best available flouride (aminflouride) to protect against caries, periodontitis, plaque, building up minerals in enamel